

Digileaf Media & Publishing B1.14 Elstree Studios Shenley Road Borehamwood Hertfordshire WD6 1JG

Tel: 020 8324 2377 Email: info@digileaf.co.uk

Bizas Coaching & Consulting Catalyst House 720 Centennial Court Centennial Park Elstree WD6 3SY

14 March 2012

Dear Ishreen

Having just completed the final session of the Bizas / Metrobank Mastermind program, I want to express my gratitude to you, for organising and implementing such a life changing program.

When I began the program, I thought I knew where I was going with my business, but in hindsight, I now realise that I simply had a few dreams. Now I have clear goals and a planned strategy to achieve those goals. In a very short space of time I have achieved an amazing clarity and vision for my business and have implemented changes, which are already beginning to pay dividends.

I found tremendous value in both the Group Meetings and the Individual Coaching Sessions. It was both interesting and helpful to discover that business owners from very different backgrounds and with very different businesses had so much in common with regard to their experiences of the highs and lows associated with running a business. I certainly picked up some great ideas and advice from the team.

The February meeting will always stand out as a turning point for me, when I asked the Group for their views on a particular issue that I had. The questions and comments from the Group led me to look at the issue from a whole new perspective and to feel brave enough to take some bold steps thereafter. The resulting changes have been phenomenal. Without that facility I may have stayed in that rut for a very long time.

It is hard to articulate the benefit of the Individual Coaching sessions, as I think that many of us have a tendency to wonder how someone else can help us, when they don't know us, or our industry or our issues. But of course, it's not really like that. Somehow, I started with a sort of fuzzy idea of how I thought I could fulfil my dreams and now I have a clear strategy to reach my goals. You didn't tell me what to do, but I think you helped me to focus on the options and to make decisions. It feels a bit like someone waved a magic wand over my business and now 'hey presto' I'm out of the rut and making great progress.

I would urge other business owners to enrol on the program. It's brilliant.

Yours sincerely

Kate Davies