

GDK Garages

I recently participated with Ishreen Bradley of Bizas Coaching in a programme that blended group and individual coaching sessions. In just three group "Mastermind Sessions" and one individual coaching session I began to see some things that were stopping me from achieving the maximum potential of my business. Ishreen knew when to challenge – in her ever so gentle but effective way, and when to support me and give me confidence. She asked questions that enabled me to see through the fog and gain clarity on my ambitions for the business.

As a result of my work with Ishreen over a period of 2 months, I have already made my marketing campaigns more targeted, put my social media ideas into action and am potentially expanding my business through a joint venture investment to offer services I did not think I would be able to in my garage.

In addition to this, I realized that what makes my business unique is that I am always fair, care to my customers and give them the service they need without trying to squeeze extra business out of them. That is why they keep returning to me... and I have in some cases been looking after cars for three generations in one family. My reputation is very important to me and I need to keep that intact, and I hope through effective marketing to continue to do that.

Ishreen has proved to be a valuable lesson and I urge anyone that is floundering, and not achieving enough in their business, perhaps with their hopes, goals or aspirations, to contact her for some coaching, either individually or as a small group, it will make a tremendous difference. She is very approachable and is always happy to give advice and help.

Alex Feigenbaum Director GDK Garage LTD
1-3 Hale Lane
Mill Hill London NW73NU

